wherein

X is hydrogen or a group that can be split off by the reaction of the coupler with an oxidised colour developing agent, and

one of Y and Z is the group

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wherein

each R is independently an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

R<sub>1</sub> is hydrogen or an unsubstituted or substituted alkyl or aryl group,

R<sub>2</sub> is an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

R<sub>3</sub> is hydrogen or an unsubstituted or substituted alkyl or aryl group,

n is 1 or 2, and each group  $-N(R_2)SO_2R$  is in the ortho or para position with respect to the alkoxy group,

the other of Y and Z is a fluoro-substituted alkyl group or an unsubstituted or substituted aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted, provided that (a) when  $R_2$  is an unsubstituted benzyl group, n is 1 and

 $-N(R_2)SO_2R$  is in the ortho position with respect to the alkoxy group, R may not be a pyridyl group, and (b) at least one of R,  $R_1$ ,  $R_2$ , X and Y or Z is or includes a ballast group.

14. (Amended) A photographic element comprising at least one silver halide emulsion layer having associated therewith a phenolic cyan dye-forming coupler of formula (I)

ZCONH NHCOY

wherein

X is hydrogen or a group that can be split off by the reaction of the coupler with an oxidised colour developing agent, and

one of Y and Z is the group

wherein

each R is independently an unsubstituted or substituted alkyl or aryl group; R<sub>1</sub> is hydrogen or an unsubstituted or substituted alkyl or aryl group,

R<sub>2</sub> is an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

R<sub>3</sub> is hydrogen or an unsubstituted or substituted alkyl or aryl group,

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n is 1 or 2, and each group  $-N(R_2)SO_2R$  is in the ortho or para position with respect to the alkoxy group,

the other of Y and Z is a fluoro-substituted alkyl group or an unsubstituted or substituted aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted.

19. (Amended) An element as claimed in claim 14 wherein n is 1 and the group

-N(R<sub>2</sub>)SO<sub>2</sub>R is in the para position with respect to the alkoxy group.

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23. (Amended) A multicolour photographic element comprising a support bearing yellow, magenta and cyan image-dye-forming units comprising at least one blue-, green- or red-sensitive silver halide emulsion layer having associated therewith at least one yellow, magenta or cyan dye-forming coupler respectively, wherein the element comprises at least one cyan dye-forming coupler of formula (I)

wherein

X is hydrogen or a group that can be split off by the reaction of the coupler with an oxidised colour developing agent, and

one of Y and Z is the group

wherein

each R is independently an unsubstituted or substituted alkyl or aryl group;  $R_1$  is hydrogen or an unsubstituted or substituted alkyl or aryl group,

R<sub>2</sub> is an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

R<sub>3</sub> is hydrogen or an unsubstituted or substituted alkyl or aryl group,

n is 1 or 2, and each group  $-N(R_2)SO_2R$  is in the ortho or para position with respect to the alkoxy group,

the other of Y and Z is a fluoro-substituted alkyl group or an unsubstituted or substituted aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted.

24. (Amended) A process of forming an image in a photographic element after the element has been imagewise exposed to light, comprising contacting the element with a colour developing agent, the element comprising at least one silver halide emulsion layer having associated therewith a phenolic cyan dye-forming coupler of formula (I)

wherein

X is hydrogen or a group that can be split off by the reaction of the coupler with an oxidised colour developing agent, and

one of Y and Z is the group

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wherein

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each R is independently an unsubstituted or substituted alkyl or aryl group;  $R_1$  is hydrogen or an unsubstituted or substituted alkyl or aryl group,

R<sub>2</sub> is an unsubstituted or substituted alkyl or aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted;

 $\ensuremath{R_3}$  is hydrogen or an unsubstituted or substituted alkyl or aryl group,

n is 1 or 2, and each group  $-N(R_2)SO_2R$  is in the ortho or para position with respect to the alkoxy group,

the other of Y and Z is a fluoro-substituted alkyl group or an unsubstituted or substituted aryl group or a 5-10 membered heterocyclic ring which contains one or more heteroatoms selected from nitrogen, oxygen and sulfur, which ring is unsubstituted or substituted.